

GAIN A 360° VIEW ON YOUR COMPETITION

WITH A-INSIGHTS

USE CASE: IMPROVE GRANULARITY FOR KEY COMPETITORS



- 1.** Paul starts monitoring his 15 biggest competitors on a constant basis.
- 2.** He notices that 3 competitors are growing faster than the market. He opts for an enhanced view to understand where this growth comes from.
- 3.** He gets more depth of data by accessing local filings: he now sees in which countries growth is accelerating and slowing down in Europe.
- 4.** He sees that Spain is where the number of exports has surged, and that Competitor A is having most of its growth there.
- 5.** He leverages Workforce Intelligence and learns that Competitor A has hired 20+ Sales & Marketing people in Spain the past year.

WE'D LOVE TO KNOW HOW EXACTLY YOU USE YOUR MARKET INTELLIGENCE

Share your specific use cases with us, so we can pursue the discussion beyond the webinar and get back to you with tailored best practices.



SHARE YOUR USE CASES WITH US

