

The dairy industry faces 4 key challenges

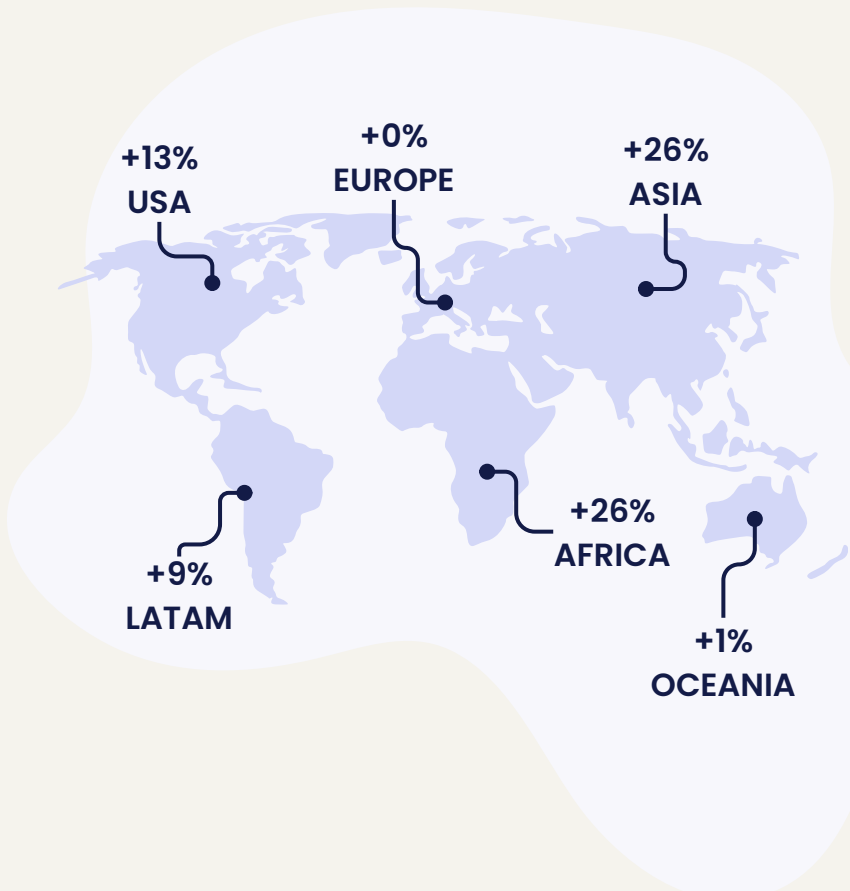
While global demand for dairy products is expected to continue to grow, companies operating in the sector are finding it increasingly difficult to remain competitive. Mainly because of these 4 challenges:

Milk supply growth between 2022 and 2032

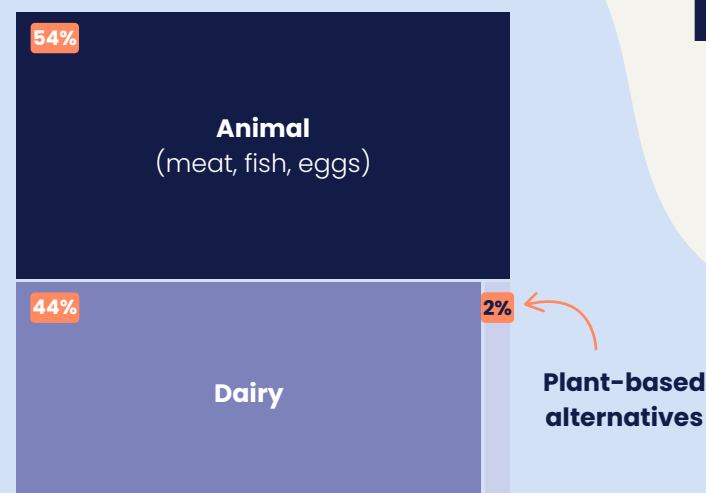
Challenge 1.

Availability of milk is increasingly an issue

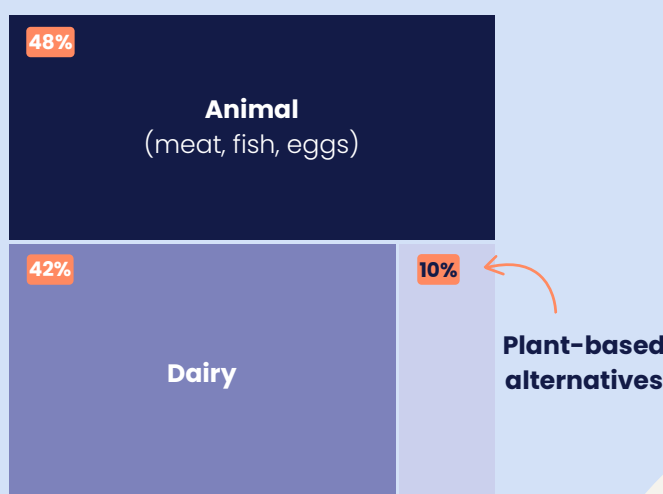
Dairy companies are battling for farmers and raw milk supply, especially in Europe, resulting from increasing pressure of environmental regulations.



Global consumption of protein products by core category



2035 projections



Challenge 2.

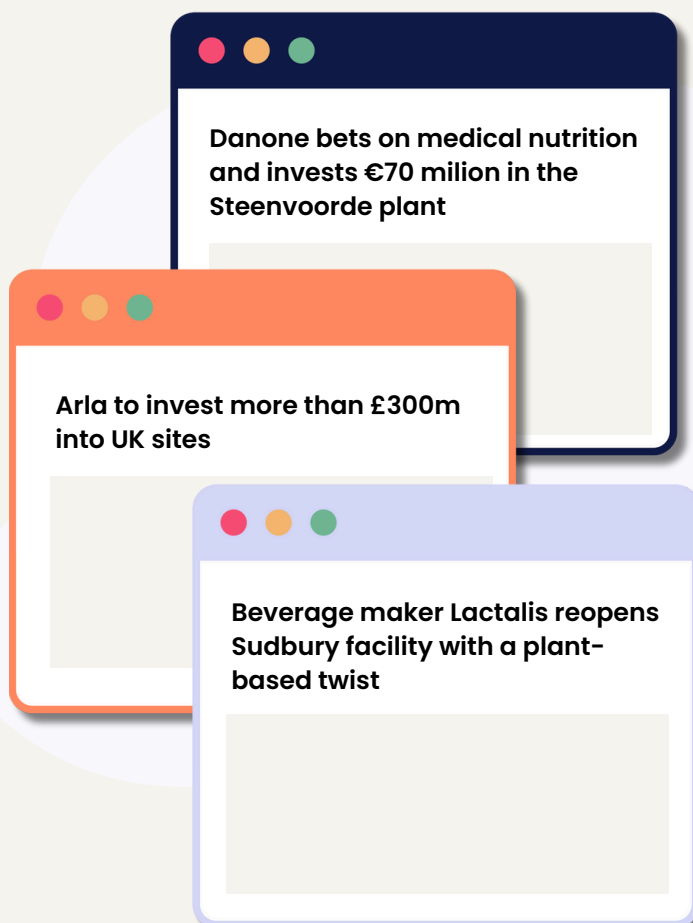
Most demand growth is outside the core of incumbents' historical strengths

Alternative dairy and emerging markets grow fastest, fresh dairy takes up most growth in traditional dairy.

Challenge 3.

Production networks are inflexible and ageing

This creates problems around utilization and valorization in the short term and reducing margin for error on investment decisions in the longer term.



Emission reduction target:
Net Zero by 2050

Challenge 4.

The impact of sustainability is undeniable

This forces companies to rethink and adapt their business models, balancing the required investments in technology and infrastructure with the need to remain profitable.



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Curious to learn how we can drive your business' future growth?

Let's get in touch